

Press Release

Land Securities Group PLC (“Land Securities”)

TRINITY LEEDS CELEBRATES LEEDS FASHION TALENT

Leeds Fashion Show, sponsored by Trinity Leeds, has announced the winners of its highly coveted awards, which celebrate the fashion talent in the North. Trinity Leeds is delighted to add that this year’s show, which was held at Leeds City Museum, was a complete sell-out, attracting over 400+ paying guests, in support of the participating 28 independent designers.

And the Award Winners are:

Designer of the Year:	Ewa Domanska
Emerging Talent Award:	Shi-Yuen Li
Eco-Sustainable Designer Award Winner:	Crystal Padmore
Top Male Model Winner:	Mansa Brown
LFS Top Female Model Winner:	Parisse Williams

Claire Reynolds, Marketing Manager for Land Securities said: “Leeds Fashion Show demonstrated the enormous wealth of talent and creativity that we have in the region and we are extremely pleased to be supporting these local fantastic individuals. At Trinity Leeds we are committed to building a strong relationship with the Leeds Fashion Community and will work hard to be an integral part of the Leeds creative scene.”

Leeds Fashion Show Founder, Sherelle Davidson is excited by the response to this year’s show and the future of the project: “The LFS team would like to say a huge congratulations to all the 2011 winners. We hope that we can offer even more awards next year as there is still so much talent that needs recognition. We are still excited about the response following the show and we have had some great feedback. Such positivity will help us to aim even bigger and better for next year. Having Trinity Leeds involved has been fantastic, we are so thankful for their support and hope that this is just the beginning!.”

The relationship with Leeds Fashion Show marks the beginning of a year long campaign that aims to introduce the Trinity Leeds brand to people across the city, through a series of collaborations with some of the most inspirational projects and events happening in Leeds today. Coverage of the campaign can be followed on the new Trinity Leeds Facebook page where, over the coming 12 months, people can also get involved in a conversation about all things fashion, food, film and culture: www.facebook.com/TrinityLeeds.

The Trinity Leeds scheme has over 120 retailers and restaurateurs covering 1 million square feet and will bring big international, national brands and boutiques to Leeds, alongside a number of stylish restaurant and leisure operators. This urban city centre development will be a dynamic, evolving shopping experience and is set to become a retail beacon for the UK when it opens in spring 2013.

Page 2 of 2

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Notes to Editors

Trinity Leeds - <http://www.trinityleeds.com/>

Trinity Leeds on Facebook - <http://www.facebook.com/TrinityLeeds>

Leeds Fashion Show - <http://www.leedsfashionshow.co.uk/>

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