

Press Release

Land Securities Group PLC (“Land Securities”)

TRINITY LEEDS SPONSORS LEEDS FASHION TALENT

Trinity Leeds is delighted to announce that it will sponsor this year’s Leeds Fashion Show, the sixth annual showcase of its kind representing work by 28 independent designers working across the North.

The show will be held at Leeds City Museum on 14 October 2011, where more than 500 people will gather to celebrate a unique pool of talent. Awards given on the night will include those for Emerging Talent, Ethical Fashion and Designer of the Year, for which the nominees include PAJ Couture and Chai-lee Sharyn.

Speaking about the sponsorship, Claire Reynolds, Marketing Manager for Land Securities said: “We are extremely pleased to be supporting local talent, and introducing our brand to the Leeds Fashion Community. I hope this will be an ongoing relationship and it is an indication of the role Trinity Leeds can play in the Leeds creative scene.”

Leeds Fashion Show Founder, Sherelle Davidson is equally excited about the partnership: “Being sponsored by Trinity Leeds means a lot to Leeds Fashion Show. It’s exactly the kind of support and backing that the project needs in order to progress. Our aim is to bridge the gap between local design talent and the Leeds high street, bringing something fresh to the city.”

The relationship with Leeds Fashion Show marks the beginning of a year long campaign that aims to introduce the Trinity Leeds brand to people across the city, through a series of collaborations with some of the most inspirational projects and events happening in Leeds today. Coverage of the campaign can be followed on the new Trinity Leeds Facebook page where, over the coming 12 months, people can also get involved in a conversation about all things fashion, food, film and culture: www.facebook.com/TrinityLeeds.

The Trinity Leeds scheme has over 120 retailers and restaurateurs covering 1 million square feet and will bring big international, national brands and boutiques to Leeds, alongside a number of stylish restaurant and leisure operators. This urban city centre development will be a dynamic, evolving shopping experience and is set to become a retail beacon for the UK when it opens in spring 2013.

ENDS.

Notes to Editors

Trinity Leeds - <http://www.trinityleeds.com/>

Trinity Leeds on Facebook - <http://www.facebook.com/TrinityLeeds>

Leeds Fashion Show - <http://www.leedsfashionshow.co.uk/>

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For further information, please contact:

Regional

Tim Flanagan or Liz Neill

Polo PR Partnership Ltd.

Tel. 01423 870134

Trade:

Land Securities Group PLC

Donal McCabe

T: +44 (0)20 7024 5460

Donal.mccabe@landsecurities.com

Lesley van Dijk

T: +44 (0) 20 7024 5079

Lesley.vandijk@landsecurities.com

Land Securities is the UK's largest commercial property company and a member of the FTSE 100. The company owns and manages more than 29 million sq ft of property, from shopping centres to offices. For more information see www.landsecurities.com